



## Code of Ethics of the UNLPA

The Code of Ethics of the UNLPA is binding for all our graduates and members. The aim of the UNLPA Code of Ethics is to promote and preserve the high quality of our training as well as ethical conduct and practices throughout the world.

It is expected of our UNLPA graduates and members that they continuously:

- ✓ maintain and promote the principles of NLP
- ✓ represent NLP as a professional, effective and trustworthy methodology
- ✓ uphold and promote the individuality and well-being of everyone according to the principles of NLP
- ✓ behave impartially, independently and with integrity, as well as avoid conflict related to personal interests
- ✓ contribute, through acquired NLP knowledge, to the well being of society and UNLPA members
- ✓ right any misunderstandings of NLP and/or the UNLPA, be confident that NLP and/or UNLPA is represented fairly and correctly, and never personally cite UNLPA in an incorrect or unfair way
- ✓ continuously update and develop NLP knowledge and practice
- ✓ represent oneself, and others, to the best of one's ability according to one's qualifications, personal knowledge and experience
- ✓ practice NLP exclusively within the framework of their gained knowledge and competence, and according to the highest possible standards
- ✓ offer NLP as a possible solution for problems and never as the only solution
- ✓ respect and never criticize other recognized methods and related NLP styles for problem solving
- ✓ treat all clients with absolute confidentiality
- ✓ only certify graduates who are entitled according to the certification level and who meet the standards and requirements of UNLPA
- ✓ to represent UNLPA and its members positively, privately as well as publicly
- ✓ follow the principles of UNLPA, and maintain professional agreements

If you have any questions or suggestions please do not hesitate to contact us at any time.